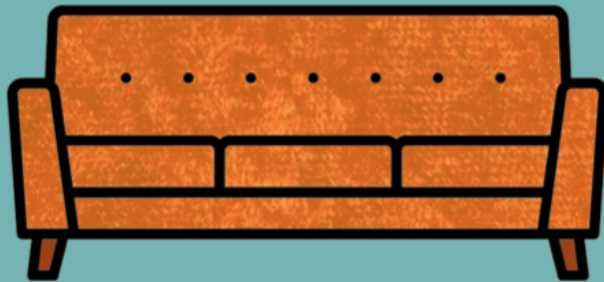


MOVIE THERAPY



with
Rafer & Kristen

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MOVIE THERAPY

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ABOUT THE SHOW

- ❑ Movie Therapy with Rafer & Kristen is a podcast that's part advice column, part watch list.
- ❑ In each episode, listeners reach out with their conundrums. Rafer and Kristen then respond with advice, empathy, and the twist: TV and movie recommendations to help the letter writers through whatever ails them.
- ❑ To quote a listener: "It's Dear Abby meets Siskel & Ebert."
- ❑ Movie Therapy with Rafer & Kristen comes out every Friday at 12:01am Eastern Time.



MOVIE THERAPY

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ABOUT THE HOSTS



Rafer Guzman is the film critic for Newsday and a member of the New York Film Critics Circle. He's been heard on Soundcheck, The Brian Lehrer Show, and the New York broadcast of All Things Considered. On television, he's a frequent guest on "Talking Pictures" on PBS Arts. Prior to working as a film critic, Rafer was a staff writer at The Wall Street Journal, where he covered travel and tourism; and a music critic whose writing appeared in Rolling Stone, Blender, The San Francisco Bay Guardian, and more.

Kristen Meinzer is a culture critic, podcast host, and author. Her hosting credits include By The Book, When Meghan Met Harry, CNN's Lisa, Sandra & Kristen Go to The Movies, and other shows. Her books include So You Want to Start a Podcast and How To Be Fine. Kristen's been seen and heard on the BBC, NBC, NPR, Vox's Today Explained, BuzzFeed's AM2DM, CBS This Morning, and dozens of other outlets. Her work has been profiled in O The Oprah Magazine, Time, Bust, Real Simple, The New York Times, and more.

ABOUT OUR AUDIENCE!

90% identify as female
15% identify as people of color
22% are 25-34
28% are 34-44
25% are 45-54
44% have a masters degree
64% are married or in a domestic partnership
51% earn 100K or more per year
83% are in the U.S.

ABOUT OUR RANKING!

Selected as an Apple Podcasts New &
Noteworthy show
Featured in Apple Podcasts Shows We Love
Selected as an NPR One Featured Show
Consistently ranked on Apple Podcasts top 100
Film & TV charts

ABOUT OUR REACH!

40,000 downloads per month
19,000 Twitter followers between the
two hosts
9,900 Instagram followers
750 highly engaged members in the
Movie Therapy private Facebook
Community



MOVIE THERAPY

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IN THE NEWS!

Movie Therapy with Rafer & Kristen has been featured on a number of podcasts, radio shows, and “best of” lists, including

- ☐ NPR's Pop Culture Happy Hour
- ☐ WBEZ'S Reset
- ☐ WNYC's The Takeaway
- ☐ KPCC's Take Two
- ☐ WOMR's Arts Week
- ☐ Slate's Dear Prudence Podcast
- ☐ AV Club
- ☐ Vulture
- ☐ And more!



OVER 500 APPLE PODCASTS RATINGS AND REVIEWS!



mariap514, 12/02/2020

Delightful, tender, smart & balm for my 2020 soul!

This podcast has been a light in the darkness of this crappy, confined year! Thank you Rafer and Kristen for your cheerful and diverse recommendations & banter. It's the perfect blend of discussing movies and letter writer questions - from two people who clearly care deeply about both movies ~and~ humans. And the recommendations themselves are so tender and diverse. I love that the picks range from Coco Before Chanel to Saturday Night and Sunday Morning. I never know where you'll go with the recommendations and I love that. Thank you for this delightful, much needed podcast. The balm for my bruised 2020 soul.



counterpoint1500, 02/08/2021

Heartwarming and lighthearted!

Movie Therapy has a great structure that gives space for Rafer and Kristen's cheerful camaraderie while staying focused on the "questionable advice" and excellent movie and TV recommendations. They are fantastic at what they do, while being genuine and humble the whole time!



roni9rc, 12/04/2020

My favorite podcast

In a random look to light up my crazy last weeks, I just found a treasure of joy, fresh and human content with rafe and kristen. You are bringing so much to my days with your recommendations...please don't ever stop!



honesttoabba, 02/06/2021

One of my favorites

Kristen and Rafer down-to-earth, warm, friendly hosts. Good fun. Lots of useful recommendations and even some different perspectives on stuff I've already seen. I listen to a lot of podcasts, but I never seem to get tired of this one.



Sarah 🌈, 02/18/2021

So Good I'd Risk My AirPods

I knew I had to write a review when I took a bubble bath and left my AirPods in so I could continue listening to this show. I am usually so much more cautious with my tech! But I wanted to keep listening to this great, light-hearted podcast with two amiable hosts that make great movie and TV recommendations based off a challenge listeners write to them about. The recommendations are usually more approachable as opposed to art house, although when an art house recommendation is made it always sounds fantastic. My streaming watchlists have grown so much by listening to this podcast. Hope this show lasts for years and years to come!

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- ☐ For press inquiries, reach out to:
raferandkristen@gmail.com
or raferandkristen.com
- ☐ To advertise on the show, please contact
sales@advertisecast.com